	Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
	<u>(S1</u>	48)	holtzman-d\$.in.	US-PGPUB; USPAT	OR	OFF	2005/09/23 17:18
slam	152	2)S1 and (pool-d\$.in.)	US-PGPUB; USPAT	OR	OFF	2005/09/23 17:32
	S3	29908	(influential or influencer\$2 or influence) NEAR5 (score\$2 or degree\$2 or level\$2 or amount\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/09/23 17:37
	S4	424	S3 SAME (community or communities or network or networks)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/09/23 17:37
	S5	437	S3 SAME (community or communities or network or networks or social\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/09/23 17:37
KMC (S6	87)S5 AND (rumor\$4 or market\$4 or viral)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	-OR	OFF	2005/09/23 18:02
	S7	235	(opinion\$2 or trust or trustworthy or influence) NEAR4 (leader or leaders or (ground ADJ zero))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/09/23 18:08
·	S8	66	S7 AND (market\$4 or advertis\$7 or rumor\$4 or (word NEAR2 mouth))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/09/23 18:09
KMC	<u>89</u>	61)	S8 not S6	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/09/23 18:09
	S10	0	("2004/0073476").URPN.	USPAT	OR	OFF	2005/09/23 18:10